

# **ROCKETFUEL BLOCKCHAIN TO LAUNCH NEW BLOCKCHAIN CHECKOUT SOLUTION AT MONEY2020**

**Las Vegas, Nevada. October 8, 2019.**...RocketFuel Blockchain Inc. (OTC-RKFL) (“RocketFuel” or the “Company”), a developer of blockchain-based technology that offers highly-efficient check-out systems to eCommerce, today announced that its CEO, Gert Funk, and other member of its management team will attend the Money2020 Conference in Las Vegas, NV on October 27-31<sup>st</sup> where they plan on launching RocketFuel’s prototype blockchain based check-out solution with enhanced privacy protection. The launch is expected to include RocketFuel’s mobile app for impulse buying.

RocketFuel’s focus has been on privacy and data protection. Its new blockchain based check-out solution is designed to enable its customers to send sensitive data in a 100% secure environment, virtually eliminating the risk of data breach. It is RocketFuel’s dedicated mission to improve the quality of life for the consumers by protecting their personal data and enabling them to be in 100% control of their own sensitive information.

The new Rocketfuel blockchain-based check-out solution is the first of several new products and services coming from RocketFuel that will eliminate and minimize the consumer’s privacy concern and that will switch back the control to the consumers instead of letting larger monopolistic tech companies having the power and control of the consumers personal data and spending behaviour.

Gert Funk, CEO of RocketFuel, stated: “It is time for a change, and at RocketFuel we believe that improving the quality of life, by protecting the consumers privacy and disrupt the possibility for the tech giant to mis-use and sell sensitive information without the real consent of the consumers, will be a paradigm shift and game-changer for the whole eCommerce and retail industry.”

## **About RocketFuel Blockchain, Inc.**

RocketFuel Blockchain Company is developing technology to bring highly efficient check-out systems to eCommerce. These new check-out systems are based on blockchain technology and are designed to increase speed, security, and ease of use. RocketFuel believes that users of its technology will be able to enjoy seamless check-out and forget about the clunky cart paradigm of the past. Merchants will be able to implement new impulse buying schemes that may be unavailable in present day eCommerce sites. More information about RocketFuel is available at: [rocketfuelblockchain.com](http://rocketfuelblockchain.com).

## **Forward-Looking Statements**

The Company believes that this press release contains forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Terms such as “may,” “might,” “would,” “should,” “could,” “project,” “estimate,” “pro-forma,” “predict,” “potential,” “strategy,” “anticipate,” “attempt,” “develop,” “plan,” “help,” “believe,” “continue,” “intend,” “expect,” “future,” and terms of similar import (including the negative of any of these terms) may identify forward-looking statements. Such forward-looking statements, including but not limited to statements regarding the plans and objectives of management for future operations, are based on management’s current expectations and are subject to risks and uncertainties that could cause results to differ materially from the forward-looking statements. Actual results and the timing of certain events and circumstances may differ materially from those described by the forward-looking statements as a result of these risks and uncertainties. Factors that may influence or contribute to the accuracy of the forward-looking statements or cause actual results to differ materially from expected or desired results may include, without limitation, market acceptance of the company’s products and services; competition from existing products or new products that may emerge; the implementation of the company’s business model and strategic plans for its business and our products; estimates of the company’s future revenue, expenses, capital requirements and need for

financing; current and future government regulations; and developments relating to the company's competitors. Readers are cautioned not to place undue reliance on forward-looking statements because of the risks and uncertainties related to them. For further information on such risks and uncertainties, you are encouraged to review the Company's filings with the Securities and Exchange Commission ("SEC"), including its Annual Report on Form 10-K for the fiscal year ended March 31, 2019. The Company assumes no obligation to update any forward-looking statements as a result of new information or future events or developments, except as required by law.

**For further information contact:**

Gert Funk  
Chief Executive Officer  
Phone +33 6 81 83 41 20  
Email: [press@rocketfuelblockchain.com](mailto:press@rocketfuelblockchain.com)